



STREET ROTATING BACKLIT PILLARS



Print specifications

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|----------------|--|-----------------|
| Material | Whiteback paper for backlight, 135-150 g/m ² , coated recto/verso | |
| | 1 x F400 | 2 x F200 |
| Paper format | 118 x 340 cm | 118 x 170 cm |
| Visible format | 116 x 336 cm | 116 x 166 cm |

Preparing computer files for digital printing

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|------------|-----------------------|
| File | High resolution PDF |
| Resolution | Minimum 120 dpi |
| Scale | 100% of printing size |
| Colors | CMYK |
| Bleeding | 3 mm on each side |

Poster delivery

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|-----------|---|
| Deadline | 14 days before campaign start |
| Important | The delivery note must indicate the customer's name, the campaign number and the week of posting. |

