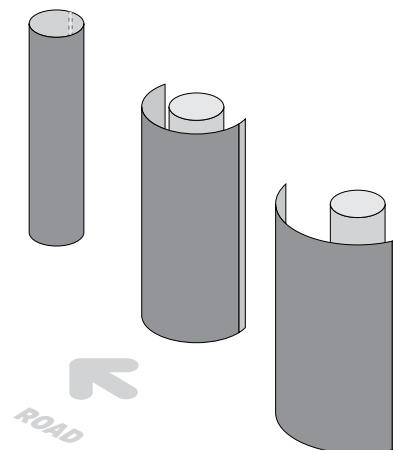




## PALEXPO BRANDED COLUMNS



### Print specifications

Material	Vinyl (PVC)	
	<b>BC01</b>	<b>BC02-BC10</b>
Print format	2250 x 4000 mm	1950 x 4000 mm
Visible format	2450 x 4000 mm	2150 x 4000 mm



**IMPORTANT: Each pillar varies in circumference and we have established an average width of 1950 mm that must be respected for the pillars BC02 to BC10. Only column BC01 has a much wider circumference (see diagram on next page). To avoid any problems, the text should not exceed 1700 mm in width.**

### Preparing computer files for printing

File	High resolution PDF
Resolution	70 dpi
Scale	100% of printing size
Colors	CMYK
Bleeding	5 mm on each side

### Delivery

Deadline	10 days before campaign start
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# PALEXPO BRANDED COLUMNS



- Visible format
- Production format

