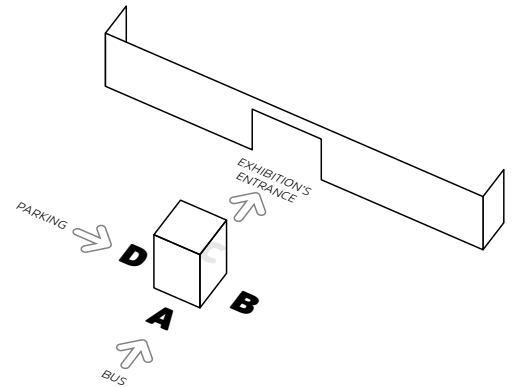




PALEXPO DIGITAL ICONIC BOULEVARD



1728 x 432 px

A

B

C

D

Display specifications

Technology	LED
Video size	1728 x 432 px
Display physical size	196 x 196 cm x 4

Delivery address

crea@neoadvertising.com

Preparing computer files for broadcasting

Frame rate	25 fps or 30 fps
Data rate	16 Mbps
Color mode	RGB
Compression	H264
Profile	Lv 4.2 advised
Favored format	.mp4
Other accepted formats	.mov