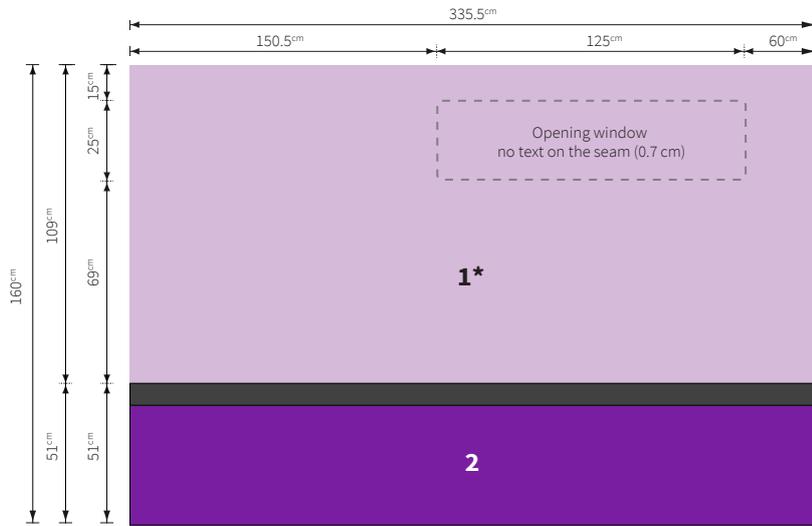


MAXI 12

TROLLEYBUS EXQUI.CITY

TRANSPORTS PUBLICS GENEVOIS

335.5 x 160 cm
TRAFFIC SIDES



Plan for the advertising area

MAXI 12 - Trolleybus Exqui.city
Plan for the graphic artist and printer

- Opaque sticker
- Microperforated sticker

Overlap *** IMPORTANT**
Please leave 2 cm extra cover (window seam) at the bottom of part 1

Preparing computer files for printing

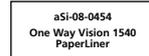
File	High resolution PDF
Resolution	80 dpi
Scale	100%
Colors	CMYK

APPROVED MATERIALS

Type	Opaque sticker on chassis Microperforated sticker on panes	Printing:	Digital No UV printing
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	Guarantee	Brands	References
Only chassis			
Opaque sticker with grey or black adhesive	- 6 months	Mac Tac	JT 9300
	+ 6 months	Mac Tac	JT 9300 laminate
Only panes			
Microperforated sticker	6 months - 1 Y.	Clear Focus	One Way Vision PromoVue 1540 PaperLiner

The microperforated films must absolutely bear the reference of the adhesive used, according to the following pattern:
The DuoLiner material is not accepted.



DELIVERY

Preparation
You deliver posters in packages with complete posters (opaque and microperforated). Please include a proof with mounting sketch. Please also supply the stickers (full formats) always with the pictures rolled to the outside. Do not roll too tightly.

Delivery slip
Note the name of the printing shop and of the representative, the campaign title and number, format and number of posters or hanging displays, the material reference and the printing date of the material.

Deadline
15 days before the beginning of the campaign.

Address
TPG
1st floor, on the right
Avenue de la Jonction 17, 1205 Genève

We must reject any delivery that does not correspond to these conditions.

