



## PALEXPO BRANDED COLUMNS



### Print specifications

Print format	2.24 x 4.03 m
Visible format	2.21 x 4 m

### Preparing computer files for printing

Deadline	10 days before campaign start
File	High resolution PDF
Resolution	70 dpi
Scale	100% of printing size
Colors	CMYK
Fonts	Fonts must imperatively be vectorized or attached to the file
Bleeding	3 cm on left side (already included under "Print format")

### Related surfaces

BC01-BC10
-----------

